

## How to build an accessible (mobile) app: Checklist

1 in 7 individuals experience some form of impairment. Building accessible applications means helping them have the same experience as your typical user would, growing your target audience, improving your brand image, and scaling your business with a definitive competitive advantage.

**And here are 10 easy ways to make your app more accessible:**

- ❑ Use contrasting colours to combat colorblindness
- ❑ Avoid flashy animations that can cause seizures
- ❑ Clearly define buttons' style and purpose
- ❑ Use large UI elements
- ❑ Rely on simple navigation without additional functions
- ❑ Enhance videos with closed captioning [CC]
- ❑ Pay attention to text-audio synchronisation
- ❑ Include audio descriptions for all content, i.e. text, image, video, navigation, etc.
- ❑ Maintain content continuity during device rotation
- ❑ Consider hardware capabilities when developing a native product

**Have an idea for a mobile app that  
will change the world? We'll be  
happy to help you bring it to reality!**

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